

Amber Frid-Jimenez

Amber Frid-Jimenez is an artist based in Vancouver whose recent research explores the aesthetics and cultural mechanics of the network. Her work is situated at the intersection of contemporary art, design and technology, looking at the circulation of digital images through physical installations, visual systems, code, books and virtual platforms.

Frid-Jimenez holds an MSc in Media Arts and Sciences from the M.I.T. Media Laboratory where she studied with John Maeda in the Physical Language Workshop. Prior to her degree, she designed information visualization systems for the MIT Cognitive Machines Group.

Frid-Jimenez is currently Canada Research Chair in art and design technology and Associate Professor at Emily Carr University in Vancouver, where she directs the Studio for Extensive Aesthetics. She has held positions at the MIT Program in Art, Culture and Technology, the Bergen Academy of Art & Design and the Rhode Island School of Design where she also directed gestural design research and taught in the Digital+Media Program. She has lectured at Brown University, Cornell University and Harvard University.

Together with Joe Dahmen, Frid-Jimenez maintains AFJD, a studio for research at the intersection of architecture and information design. AFJD's transdisciplinary approach engages advanced technology to create conceptually rigorous virtual and environmentally sustainable built environments. In addition, Frid-Jimenez has worked as a professional book designer for institutions including the Smithsonian Institution and Harvard University Press, among others.

In 2012 Frid-Jimenez authored *La Lucha Sin Fin: On Charisma and Its Persuasive Technologies*, published by the Jan van Eyck. This discursive anthology explores the changing role of charisma as it is decoupled from physical presence and finds its way into the mediated channels of the internet, and includes case studies ranging from the Anonymous movement and revolutionary movements in Latin America to studies on phonology. In the same year Frid-Jimenez co-organised *Data Is Political: On Contemporary Art, Design and the Politics of Information*, a symposium held at the Bergen National Academy of Art and Design in which designers, artists and scientists gathered to discuss the aesthetic and political dimensions of information's relation to power and the production of knowledge. Frid-Jimenez also co-directed symposia at the intersection of design, technology and contemporary art with Ute Meta Bauer at MIT.

Frid-Jimenez has presented her work internationally at institutions including the Smithsonian Institution; Casco Office for Art Design and Theory (NL); Maison Europeenne de la Photographie (Paris, FR); A Media Lab Prado (Madrid, SP); A Foundation (Liverpool, UK); Contemporary Art Gallery (Vancouver); Western Front (Vancouver); and Banff New Media Institute (Alberta, CA). Her work was included in *MashUp* (2016) at the Vancouver Art Gallery and *Mel Chin: All Over the Place* (2018) at the Queens Museum, New York.